

Earlham Public Library

POLICY: Long-Range Plan

Adopted: June 2015

Last Revision: June 2019

Next Review: June 2021

Board President Signature _____

Long-Range Plan

To better serve our community in this information-hungry society, the Earlham Public Library will endeavor to:

- **More effectively partner with residents, stakeholders and volunteers, fostering dialog and a feeling of community and raising the profile of the library.**
- **Expand collections, technology and services that measured data find are most in demand and useful to our constituents.**
- **Explore adding to our physical presence to accommodate our growing need for public space.**
- **Seek new funding streams to sustain these strategic priorities.**

To achieve these goals, the Board of Directors will work to achieve these core values, along with the library director, throughout each year.

- 1) **Annual fund-raising and/or capital campaigns.** The board will explore potential funding streams.
- 2) **Bequests/planned giving.** The board will meet with potential donors and explain the benefits bequests have to both the library and the individual. The board will also bear primary responsibility for grant writing.
- 3) **Children's and students' events.** The library director will oversee and expand programs, with the approval of the board.

- 4) **Community-wide events.** The board will work with the library director to create a program of speakers, authors and creative projects.
- 5) **Garden and grounds.** The board will expand and maintain the Storybook Garden and container plantings at entrance.
- 6) **Technology.** The board group will study emerging media and technology to expand library services.
- 7) **Public relations and marketing.** The board will expand the library's outreach to regional media and the community.